

## Cookies Policy

A cookie is a file that is downloaded onto your computer when you access certain websites. Cookies allow a website to, among other things, store and retrieve information about a user's browsing habits or their device and, depending on the information they contain and how the user utilizes their device, they can be used to recognize the user.

The user's browser stores cookies on the hard drive only during the current session, taking up minimal memory space and not harming the computer. Cookies do not contain any specific personal information, and most are deleted from the hard drive at the end of the browsing session (these are known as session cookies).

This website uses cookies to personalize and optimize the user's navigation experience. Cookies are associated only with an anonymous user and their computer and do not provide references that allow the user's personal data to be deduced. The user can configure their browser to notify and reject the installation of cookies sent by this website, without this affecting their ability to access the website content. However, please note that the website's performance and some of its services may not be available in such cases.

Most browsers accept cookies as standard, and users can enable or disable temporary or stored cookies in their security settings.

Important: Unless the user chooses to register on this website, cookies will never be linked to any personally identifiable data. These cookies will only be used for statistical purposes to optimize the user experience on the site.

### *Types of Cookies*

- **Technical Cookies:** These allow the user to browse a website, platform, or application and use different services, such as controlling data traffic, identifying sessions, accessing restricted areas, remembering items in a shopping cart, completing a purchase, registering for an event, using security features, storing multimedia content, or sharing content via social networks.
- **Personalization Cookies:** These allow users to access services with predefined general features based on certain criteria in their device, such as language, browser type, or regional settings.
- **Analytics Cookies:** Whether managed by us or third parties, these cookies allow us to count users and analyze their usage of our services. This helps improve our product and service offerings by analyzing user behavior on our website.
- **Advertising Cookies:** These help manage advertising spaces efficiently, tailoring ads to the content of the service requested or the user's web browsing habits. We may analyze browsing behavior to display relevant ads.
- **Behavioral Advertising Cookies:** These store user behavior data obtained through continuous observation of their browsing habits, allowing the creation of a profile to display tailored advertising.

### Third-Party Cookies

This website may use third-party services that collect information for statistical purposes, to analyze website usage, and to provide other services related to website activity and internet services.

### Specific Cookies Used on This Website

COOKIE	TYPE	PURPOSE	EXPIRATION
__atuvc	Social media plugin cookie	Shares content across various social platforms and tracks share count updates.	2 years
__atuvs	Social media plugin cookie	Shares content across various social platforms and tracks share count updates.	30 minuts
_evCo	Third-party (Web2web Innovation S.L.)	Generates statistical reports on site traffic, audience size, and advertising campaign performance.	Session end
_evCoE	Third-party (Web2web Innovation S.L.)	Generates reports on how users find, use, and experience the website.	Session end
_evCoLT	Third-party (Web2web Innovation S.L.)	Generates reports on general visit patterns.	1 month
_ga	Third-party (Google Analytics)	Identifies anonymous users and analyzes interactions to optimize services.	2 years
_gat	Third-party (Google Analytics)	Differentiates between various tracking objects in a session.	10 minuts
cdp-cookies-plugin-wp	Technical	Records user consent for cookie installation.	2 years

### User Consent and Cookie Management

By using this website, the user expressly consents to the processing of collected information in the manner and for the purposes described above. The user also acknowledges the possibility of refusing such data processing by disabling cookies through browser settings. However, blocking cookies may limit full use of the website's functionality.

Users can allow, block, or delete cookies installed on their device by configuring their browser settings:

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari